



AUDIO DESCRIPTION TRAINING RETREAT—LEVEL 2

Writing for the Screen

Saturday and Sunday, June 18-19, and 25-26

Two consecutive weekends with one week between formal class time

Virtual via Zoom conference

Cost: \$770 USD all-inclusive

Instructors: Colleen Connor and Melissa Hope

Included:

- 20+ hours of formal instruction in Audio Description
- Focus on AD for pre-recorded media
- 4 days over two consecutive weekends as Zoom conference
- Educational handouts emailed to students in advance
- Expect 4-8 hours of homework and prep before the first session and between the two weekends
- Participation limited to maximum of 8 students
- Prerequisite: ADTR Level 1

Curriculum:

- Lots of practice writing AD
- How to give and receive constructive feedback
- How to locate quality critique and the importance of consulting with the blind and low vision community
- Addressing diversity and inclusion in AD
- Review and consolidate primary skills learned in Level 1
- Pre-show and extended description writing
- Cinematic, theatrical, design, dance, and movement vocabulary
- Review and discuss AD examples from film and TV
- Writing for orientation in space: in-person venues, sets, VR, and video games
- Genre-specific tips
- Grammar and making AD language work smarter
- What to expect when working in AD for the screen

To get on our mailing list, for questions or an application form,
e-mail Colleen at:

[**ADTrainingRetreats@gmail.com**](mailto:ADTrainingRetreats@gmail.com)

Instructor Bios:

Melissa Hope fell in love with Audio Description (AD) when a retinal detachment treatment led to her having to lie on her side with her eyes closed for 5 days. Ever since, she's been an avid consumer and creator of AD. She has worked for several years in client services and project management for an AD studio in Vancouver, BC, Canada, where she also helps with quality control and writer recruitment. She is actively involved in propelling the industry forward with a focus on quality, diversity, and inclusion. Melissa is passionate about excellence in AD, and believes representation matters.



Colleen Connor is the co-founder of Audio Description Training Retreats and is based in Los Angeles, CA. Colleen earned a Bachelor's in Music Theatre from The Catholic University of America and attended The London Dramatic Academy in the UK. As a blind expert in the Audio Description industry, Colleen provides valuable insight and feedback to those training in Audio Description (AD). Colleen discovered AD during her time at The International Spy Museum, where she utilized her affinity for writing and editing to craft tours. Her ongoing work and outreach in the AD field include performing Quality Control for several studios, teaching the various roles within the scope of description, and cultivating a network of diverse professionals.

Colleen is an appointed member of the Subject Matter Expert Committee of the ACVREP, which is working toward the establishment of official certification for Audio Describers and consultants. Guided by her Seeing Eye Dog Joplin, Colleen advocates for equity and equality wherever they go.